

# Attachment 7

## Florida DKG Educational Foundation Website Activity

### Traffic *Florida DKG Educational Foundation*

<b>Date Pulled</b>	17-Sep-19	
<b>Report Range</b>	1-May-19	17-Sep-19
<b>Grouping</b>	month	
<b>Key Stats</b>		
	<b>Count</b>	<b>Trend</b>
<b>Unique Visits</b>	3359	53
<b>Page Views</b>	11961	137
<b>Avg Pages</b>	3.5609	54
<b>Comparisons</b>		
	<b>Uniques</b>	<b>Visits</b>
6/1/2019	842	3288
7/1/2019	937	5691
8/1/2019	744	1366
9/1/2019	551	1129

### Statistics *Aug 1, 2019 - Sep 17, 2019*

- Page Views: 374 +214% from last 48 days
- Unique Visits: 158 +107% from last 48 days
- Avg. Pages Per Unique Visit: 1.678 +31% from last 48 days

### Top Active Pages this Month

Page Name	Views	vs Previous
/	45	+40.91%
/grant--award-information.html	40	+285.71%
/donate.html	22	+66.67%
/about.html	10	+83.33%
/directors.html	7	+33.33%
/award-recipients.html	3	+8.11%
/contact-us.html	1	+16.67%